

# Wild Waters™ DHA Bronzer

Grapefruit & Thyme

#### Sales Fact Sheet

#### Story

Bottoms up! You're one cool drink of water who deserves the glow you've been thirsting for, so splash yourself with daring color from Wild Waters™. Dive in the deep end of bronze brilliance with Glistening Bronzer Glaze and experience a burst of moisture with Water Cream Boost for super-soaked hydration. Jump on in, the water's fine! Glow with the flow and count on Smooth Glide Serum for seriously silky skin. It's time to wade in the wild side and let your skin drink it in!

## Inspiration/Rationale

- Focus on popularity of water-based products trending in beauty and skin care industry
- Inspired by fruits & herbs grown in the wild and their natural skincare properties

#### **Product Features**

- **DHA and Natural Bronzers**
- **Smooth Glide Serum**
- **Water Cream Boost**
- Fresh Fusion Blend
- 95% Naturally Derived for health-conscious tanners
- Vegan Formula
- Formulated to combat against ATO
- Fragrance: Coral Splash Bergamot, Grapefruit, Apple Blossom, Sweet Pea

## **Technology**

Glistening Bronzer Glaze Intense combo of DHA and Essential Minerals

work to bronze skin for a glistening glow

Smooth Glide Serum Effortlessly glides to help blur imperfections and

leaves skin feeling silky smooth

**Water Cream Boost** Delivers extreme hydration and provides a

refreshing boost for softer and more supple skin

Fresh Fusion Blend Vitamins and nutrients from Grapefruit and

Thyme help to neutralize free radicals for happy,

healthy skin

95% Naturally Derived Formulated with no added,

Erythrulose, Aloe, Hemp, Gluten,

Parabens, or Soy

Vegan Formula Cruelty free and does not contain animal

products or animal derivatives

#### **Brand and Family**

Wild Waters™ Collection

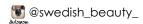
### Size

- 10 oz. Bottle
- .5 oz. Packette













Glistening Bronzer Glaze Water Cream Boost Grapefruit + Thyme

swedish beauty.